

Vines RESIDENTS ASSOCIATION (INC)

The Grapevine

NEWSLETTER

23 APRIL 2022



UPDATE FROM THE CHAIR

There are two issues I would like to mention to you in this newsletter. The first is our plan to hold the annual general meeting (AGM) of the VRA on 16 May 2022 at the Ellenbrook Bowling Club. This will provide an opportunity for you to review the performance of the VRA and seek any updates and answers to any questions you may have.

In addition we will be seeking to amend the current constitution which we believe will improve membership opportunities. During the past year we have had golf members who are not residents of The Vines ask to join the VRA. Unfortunately, our current constitution doesn't allow these people to join our organization. The new constitution will now allow for this situation.

Secondly, I would like to thank those members who provided their time and assistance in developing the videos to support our campaign against Vines WA proposed re-development of nine holes of the Ellenbrook golf course and the driving range. These videos which have been released on social media (ie Facebook) over a period of five weeks have been very successful. According to data provided by Facebook the five videos have reached over 30,000 people. Details of the number of views which each video has attracted is included in this newsletter.



Video's



VIDEO 1

BUSHFIRES

(Released 22nd March 2022)

Attracted 10,000 Views



VIDEO 3

ENVIRONMENT

(Released 6th April 2022)

Attracted 6,000 Views



VIDEO 5

LIFESTYLE

(Released 18th April 2022)

Attracted 2,500 Views



VIDEO 2

THE VINES CREATION

(Released 28nd March 2022)

Attracted 1,700 Views



VIDEO 4

TOURISM

(Released 11th April 2022)

Attracted 4,000 Views

As of the 23rd April, the videos have reached over 30,000 people, with in excess of 24,000 views, and 15,000 engagements.

As you have no doubt noticed, the earlier released videos have more views. Although the video coverage has been predominately focused on the Perth metropolitan area to date, we have received engagements from people on the east coast of Australia who are against the proposed re-development of Vines WA.

You can help to keep these videos in circulation and make them a talking point by sharing them with your friends via Facebook tools (ie commenting, sharing and liking each video). The videos have also been uploaded on to YouTube.

A 6th Video, will be released shortly.

POSTER COMPETITION

We are keen to have some posters to defend the Vines WA proposed re-development. We thought this might be a good opportunity for VRA members to contribute to this cause. We would like to invite you to enter into a poster competition with prize money being awarded to what are considered to be the best three posters.

- First Prize \$20.00
- Second Prize \$10.00
- Third Prize \$5.00

Please take part in this competition as we would very much like your help to further inform the community of what will be lost if the Vines WA proposal goes ahead.

All posters to be forwarded the The VRA by **Sunday, 5th June 2022.**